



NCIA MEMBERSHIP: INVEST FOR SUCCESS

How your investment in NCIA pays off for your business

RETURN ON INVESTMENT

As a smart cannabis industry professional, you look for a real return on any investment you make in your business. Your involvement with NCIA is no different.

Your investment in NCIA of \$1,000 or more pays returns for your business's future.

- ❖ NCIA is the **leading voice for advocacy** on behalf of the industry in Washington, D.C. No other group is doing more to fight for **280E tax reform** and solutions to the industry's **banking crisis** than NCIA.
- ❖ NCIA is also a key source of **education and professional development** for cannabis professionals, offering industry-leading conferences, seminars, trainings, webinars, and other programs throughout the country.
- ❖ **RECENTLY LAUNCHED:** Two new benefits make NCIA membership more valuable than ever.
 - NCIA members now receive **free interactive access to GreenEdge™ sales tracking data and reports** produced by **BDS Analytics**, a leading industry source of market data and business insight.
 - NCIA and Brainsy have launched the **Cannabis Expert Calling Network** (Cannabis.ExpertCallingNetwork.com), where NCIA members who are experts in their area of the industry can set up profiles which allow information-seekers to contact them and arrange for **paid phone consultations** at a rate set by the expert.

Our policy success leads to your financial success.

Your investment in NCIA's advocacy will pay for itself many times over when we fix the banking crisis and end unfair taxation under Section 280E. These are not overnight fixes. It will take ongoing and concerted work, but the end result is your financial security.

Membership puts money in your pocket.

Your NCIA membership puts money in your pocket right away through **member-to-member discounts** and access to an **expert network** that specializes in your business. Whether you need a cultivator, an extractor, a lawyer, an insurance broker, a contractor, or a marketer, NCIA's benefits and network give you the **best deals** and the **confidence** that you're working with experts who understand our unique industry. See the full list of members-only deals at TheCannabisIndustry.org/Member-Discounts.

Your Membership also includes valuable benefits for you and your business, including:

- ❖ Free and discounted access to networking and educational events
- ❖ Speaking engagement opportunities at conferences and events
- ❖ Promotional opportunities to expand your reach like blog posts, NCIA Member News, and Member to Member discounts.
- ❖ Sponsorship and exhibiting opportunities at NCIA events

NCIA MEMBERSHIP YIELDS THE BEST RETURN IN THE CANNABIS INDUSTRY

Put our benefits and team to work for you and watch your investment pay off.

ADVOCACY. EDUCATION. COMMUNITY.

Get the most from your NCIA membership! Contact us at (888) 683-5650 or

Membership@thecannabisindustry.org