



# NCIA COUNCILS

*Get involved and develop your expertise*

NCIA Councils are an opportunity for our members to get directly involved in specific industry issues and sectors. These member-driven efforts engage members' expertise and passion to drill down in areas of the industry where they want to see change, improvement, education, or advocacy.

## **MINORITY BUSINESS COUNCIL (NCIA-MBC)**

The first established NCIA Council, the Minority Business Council, has a mission through NCIA's **Inclusion Initiative** to work with under-represented groups and individuals who seek access to join or expand their reach within the industry. Diversity and inclusion are essential to the fulfillment of NCIA's mission and the success of the cannabis industry, and that inclusion should extend to access to licensing, business opportunity, education and training, industry climate, staff recruitment, hiring, and retention.

## **INFUSED PRODUCTS COUNCIL (NCIA-IPC)**

The Infused Products Council is focusing in on the edible and topical area of the industry, looking at what can be learned from existing businesses and regulations, to be shared across the country for the benefit of the consumer and the manufacturer. Regulation is the initial key focus, but that will continue to be pushed within the Council to ensure the infused product sector is helping shape its destiny, rather than being driven by irregular regulations from jurisdiction to jurisdiction. The NCIA-IPC is concluding work with CRCR (Council of Responsible Cannabis Regulation) to develop standardized regulations in place for legislators and regulators to adopt as their state comes on board with the legal industry.

## **HUMAN RESOURCE COUNCIL (NCIA-HRC)**

The Human Resource Council focuses on training, education, recruitment, pay and benefits, and other job-related issues that pose unique challenges to a new and rapidly evolving industry. With both employees and employers in mind, the NCIA-HRC proposes to establish best practices for talent management and development, create educational materials to help NCIA members better recruit and retain employees and comply with employment law, and develop a job board for NCIA members. NCIA-HRC are developing best practices for human resources in this industry, as well as a creating a job board, allowing employers and employees to meet in a mutually beneficial setting.

## **CANNABIS CULTIVATORS COUNCIL (NCIA-CCC)**

Ensuring the voice of the grower is heard, and the advancements of this sector are shared for the betterment of all.

**ADVOCACY. EDUCATION. COMMUNITY.**

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## COUNCILS IN DEVELOPMENT

NCIA's Councils are member-driven efforts. Below are several new Council opportunities that members have begun to organize but are not yet fully formed. Contact NCIA for more information on how you can help shape these initiatives or begin organizing a Council focused on your expertise.

### **Finance and Insurance Council (NCIA-FIC) – Forming Now!**

Supporting the interest of the financial sector of this industry, and developing strategies for the advancement of the sector, now and in the future.

### **Advertising and Marketing Council (NCIA-AMC) – Forming Now!**

Helping navigate the labyrinth of barriers this industry faces in getting its message out to various audiences.

### **Strain Identification Council (NCIA-SIC) – Forming Now!**

The goal is to ensure that a strain by any name is the same in every part of the country, through genetic typing and standardization.

### **Extractions and Vaping Council (NCIA-EVC) – Forming Now!**

This is a sub-group forming under the auspices of NCIA-IPC, with the intention of collaboration and development leading to self-sufficiency.

### **Packaging and Labeling Council (NCIA-PLC) – Forming Now!**

Supporting standards around the packaging and labeling of cannabis products.

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*Take your involvement with NCIA to the next level, and reap the benefits for your industry and your business. Please contact our Membership Department at [Membership@TheCannabisIndustry.org](mailto:Membership@TheCannabisIndustry.org) for more information!*